



To further strengthen our team in Basel we have an immediate opening for an

## Manager Marketing Communications & Content Production (m/f/d)

### Job Summary

You are an experienced and passionate Content Manager combined with Graphic Design experience which loves to work in a vivid international team. In this function, you are responsible to improve and develop the marketing tools (print and digital), participate in the creation of corporate communications initiatives in close cooperation with your colleagues. We are looking for a colleague with empathy, high social competence, entrepreneurial thinking, and team spirit.

### Your Profile

- Minimum 3 years' experience in Marketing & Communication, content planning, execution and graphic design
- Experienced in implementing and manage campaigns
- Familiar with translation management (cooperation with external agencies and partners)
- In-depth user knowledge of MS Office, project management tools and Adobe Creative Suite in particular Indesign
- Knowledge and interest in social media
- Ability to multitask and prioritise tasks, well-developed organisational skills
- Collaborative and supportive mindset, pragmatic and resourceful
- Familiar working in a global environment
- Fluent written and spoken English and German, with good writing, editing and proofreading skills
- Great verbal and written communication skills

### Your tasks

- Support to grow brand awareness and campaign roll-out
- Lead and coordinate marketing projects according to assignment
- Ensure timely availability of marketing materials
- Conception and implementation of different layouts according to CD
- Coordinate and prioritize production & resource planning (production meeting)
- Execution, monitoring and documentation of approval process including reviewing and optimisation of the process
- Briefing support to Brand Management
- Participate / provide guidance to digital marketing projects
- Establish coherent website structure
- MAM improvements and coordination in collaboration with your colleagues

### Your Prospects

- Challenging job in an exciting environment
- International employer with team-oriented working atmosphere
- Attractive employment conditions

**Do your professional and personal qualifications match our requirements? We look forward to receiving your application [www.camlog.com/apply-online](http://www.camlog.com/apply-online).**

### CAMLOG Biotechnologies GmbH

Ms. Barda Abdija  
Margarethenstrasse 38  
CH-4053 Basel  
[jobs@camlog.com](mailto:jobs@camlog.com)

At BioHorizons Camlog, we produce innovative products for implant dentistry. With our comprehensive portfolio of implant systems and biomaterials, we are one of the global market leaders. We owe this position not only to customers who value us as a reliable partner, but also to our highly motivated teams. They ensure the continuous development of our products and processes as well as building long-lasting relationships with our customers, partners, and stakeholders.